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Rent Books Online India, Online Book Rental India, Best Online Book Store In India: History of eBooks

India is considered one of the top 10 markets for books and the third largest market for English books. E-books are tapping into this market, aided by an expanding youth demographic. From pulp fiction to serious literature, non-fiction and even comic books, is turning digital. This, really is a big opportunity!

The books industry is divided into two categories — trade books, which comprise the popular genres of fiction and non-fiction, and educational and academic books. A lot of attention has come on the educational books outside as they got distributed through the library network. Knowingly, Hachette was the first to launch its e-book titles in India last year, post which came Penguin and lot many other.

In early 2011, Amazon, one among the best Online Book Store In India had surpassed their eBook sales and continue to be among its fastest growing categories, even as its print books sales shows sluggish growth.

Leading the charge is Flipkart, which launched e-books in November 2012 across major mobile platforms, Android, Windows and iOS. Easier access to technology and content is making e-books popular for they can easily Buy E Books Online anywhere in India.

While e-books are growing at about 12-15% annually, publishers and e-book sellers,



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