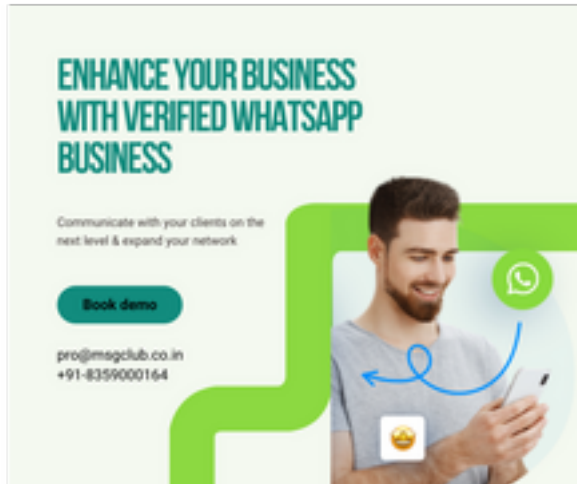# Whatsapp Business Platform's New Conversation-Based Pricing

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https://www.freelocalclassifiedads.in/indore/services/other-services/whatsapp-business-platforms-new-conversation-based-pricing_i5257347

Address: **Sudama Nagar Indore, Madhya Pradesh, India, Indore, Indore**
Price: **Check with seller**

Whatsapp Business Platform's New Conversation-Based Pricing: For example, you will be charged a certain fee if your interaction with a customer is regarding a utility matter, such as a billing issue or product support. You will be charged differently depending on whether the chat relates to marketing or authentication. It's crucial to note that user-initiated conversations like those that start when a customer messages you will be categorized as services conversations and will not be subject to these new costs. Overall, the pricing adjustments made to Whatsapp Business Platform are intended to be more equitable for enterprises and to encourage them to offer excellent customer service. Let's now go into the specifics.