Key Steps To Achieve Internal Communication Goals

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Key Steps To Achieve Internal Communication Goals: 1. ALWAYS ENSURE COMMUNICATION CONSISTENCY

Many times communication flow has a curvaceous approach; with periods of high information and other periods of relatively low or no information. There can also be cases where few department heads are more proactive, leading to intradepartmental inconsistencies. To avoid such situations information should be standardized and consistent.

2. IDENTIFICATION OF EMPLOYEE METRICS

“Anything that is measured and watched, improves.” – Bob Parsons

It is always desirable for organizations to measure and demonstrate the ROI on internal communication techniques. This helps the employees understand organizational performance with respect to teamwork. Such evaluations should ideally include the end-user employees and also the middle management and also serves for employee engagement.

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